"Arts Presentation Grant Program" Commission on Culture & Tourism

Quality of Life Results: All Connecticut citizens and visitors have access to and engage in and with arts, historic preservation and tourism assets, contributing to livable, vibrant and productive communities.

Contribution to Result: The Arts Presentation Grant Program provides funding support to presenters for performances, workshops and residencies that engage artists and groups from CCT's *Directories of Performing and Teaching Artists*. The program provides citizens access to a large variety of artistic and creative experiences, thereby generating more vibrant communities in which to live, learn, and work.

Actual SFY 10   *Total Program Expenditures:*$115,405   *State Funding:*$0   *Federal Funding:*$115.405   *Other Funding:*$0
Estimated SFY11   *Total Program Expenditures:*$71,828   *State Funding:*$0   *Federal Funding:*$71,828   *Other Funding:*$0

Partners: Performing and teaching artists who have been juried onto the CCT's *Directories;* the artists produce and supply the art and artistic experiences for citizens of all ages in a variety of settings.

Performance Measure 1:.
Number of presenters (by categories) served

Eligible applicants include: (1) <u>Non-profit 501(c)(3) organizations</u> (arts and cultural institutions, community and civic orgs, fairs and festivals, historical societies, hospitals and health care facilities); (2) <u>Educational Institutions</u>: (k-12 schools, colleges and universities, parent teacher organizations); (3) <u>Units of Municipal Government</u> (libraries, youth service bureaus, parks and recreation departments, social service agencies).

Five-year history of presenters served

	Non-Profit	Educational Institution	Local Gov	**Total**
2006	9	75	10	**94**
2007	37	117	14	**168**
2008	41	139	24	**204**
2009	31	107	17	**155**
2010	40	68	19	**127**

Story behind the baseline:
To reach the greatest number of citizens in communities across the state, the presenters must be as varied as possible. The data above shows

Performance Measure 2:
Number of disciplines (by types) presented.

The Directory includes artists from the following disciplines: dance, folklife and traditional arts, literary arts, music, storytelling, theater (includes puppetry), visual arts (includes media), and multi-disciplinary

Five-year history of disciplines served

	06	07	08	09	10
Dance	24	8	16	12	6
Folklife	22	22	38	25	19
Literary arts	13	5	8	0	2
Music	52	55	57	37	31
Storytelling	20	13	25	24	0
Theater	25	33	23	20	7
Visual arts	15	15	19	22	20
Multidisciplinary	15	17	18	11	42

Story behind the baseline:
In order for citizens of all ages to enjoy and participate in artistic and creative experiences, the arts disciplines and types of events and activities presented must be as varied as possible. The data above shows that music and multidisciplinary are the most popular disciplines presented and the least presented are literary arts and dance.

Performance Measure 3:
Number of individuals (children, youth, and adults) benefiting and how well and is anyone better off.

	Children / Youth	Adults	Total
2006	67,855	33,045	100,900
2007	55,277	30,840	86,117
2008	71,443	96,187	167,630
2009	46,935	32,763	79,698
2010	32,968	37,266	70,234

	Grants Awarded
2006	$156,271
2007	$161,142
2008	$188,829
2009	$172,211
2010	$115,405

Story behind the baseline:
The data above shows that the total number of individuals benefiting is commensurate with the size of the program budget.

Currently, qualitative information about how

that 68% of grantees are educational institutions; 11 % are units of local government such as libraries; and 21% are non profit organizations. **Proposed actions to turn the curve**: To increase greater awareness of the Arts Presentation grant program among units of local government, CCT will work with our local arts agencies, the CT Library Association, the CT State Library, the CT Parks & Recreation Association, etc. to publicize the program in their e-newsletters, on their websites and at their annual conferences. We will work with the CT Association of Nonprofits to publicize the program among non-profits.	**Proposed action to turn the curve:** CCT is unifying the Directory of Performing Artists and Directory of Teaching Artists in FY2011. The application and re-application process will take place in the winter of 2011. We expect that new artists from the various disciplines will apply. CCT will encourage artists from underserved disciplines (such as folklife and traditional artists) to apply. CCT is also unifying the two fee-support grant programs that will encourage presenters to bring new disciplines and new artists to their communities.	well and is anyone better off can only be gleaned anecdotally from the narrative section of the final reports. One indirect measure of customer satisfaction is the program's broad geographic reach and this is a report that our grants management database (PEARL) can provide. **Proposed actions to turn the curve:** To better collect information about how well and is anyone better off, CCT is in the process of redesigning a final report template applicable to all grant programs with a uniform set of qualitative and quantitative outcome measures that will get at customer/grantee satisfaction. Grantees will be asked to report specifically on the impact of the grant – what difference has it made – to individuals as well to their communities.